

PRESS RELEASE: 2016 TOP DESTINATION AWARDS

Top Destination Awards 2016/Discount Traveler South Africa/The Traveler Mag South Africa

Local Hospitality Establishment receives National Award as Top Destination.

Thanda Vista Luxury Bed & Breakfast has been awarded the Sanlam Top Destination Awards title in the Bed & Breakfast Category and Four Star Grading!

Cape Town – The 2nd annual Sanlam Top Destination Awards was held on the September 6th at The Bay Hotel, Camps Bay. From an estimated 8000 establishments, 120 finalists were invited to attend the awards ceremony. Brought to you by Discount Traveler and title sponsored by Sanlam, the Top Destination Awards platform aims to honour the accommodation establishments behind South Africa's flourishing tourism industry.

The event was a huge success, hosted as a prestigious gala dinner offering all the glitz, glamour and entertainment befitting the champions behind the local travel & tourism industry. Guests were entertained with live music, contemporary dancers, delicious canapés and welcome drinks as esteemed media, VIP's and all invitees were welcomed and walked down the red-carpet entrance to the beautifully decorated venue inspired by an African Elegance theme.

Master of Ceremonies & distinguished international TV & Radio Presenter, Jen Su, hosted the event and announced a total of 28 individual winners, including Thanda Vista Luxury Bed & Breakfast. These establishments, spanning nine categories and five different star gradings, are the proud holders of the 2016 Sanlam Top Destination Awards title. Each Winner walked away with a Winner's Trophy, Winner's Certificate and share in R1 000 000's worth of advertising!

Discount Traveler and Sanlam would like to congratulate the esteemed winners and look forward to cultivating a bright future in a working partnership.

Proven to be a stand-out industry event, this platform serves as appreciation of South Africa's unsung heroes. With the 2nd event once again being a shining success, Discount Traveler as part of its Holding Company, Granadilla Mobile & Digital Media, looks forward to raising the bar even higher with Sanlam at their side for next year's ceremony.

For more information about the awards, winners & sponsors - please visit

www.topdestinationawards.com